

Chess ID

Connecting The Global Chess Community

Designed by Victor Bologan

The chess universe
is much larger
than one could imagine

100 million people
who know to play chess

0.4 mln have FIDE rating

1 mln FIDE registered players

3 mln play chess online

50 million people worldwide
who play chess or take part
in chess related activities





Chess community
remains
fragmented

⚡ Separate
FIDE database

⚡ Separate
results and reporting
databases

⚡ Separate
national federations
databases

⚡ Separate
online chess
websites

⚡ Separate
educational programs
and courses

⚡ Separate
rating and ranking
systems

FIDE

should find
a new effective
way



To reach

worldwide audience to present
and promote chess as a game
and chess events

To help

chess players to estimate their
strength and find the equally
matched opponents

To find

Sponsors, patrons and
business partners

To make

chess educational process
easy and effective

1

FIDE connects the national chess federations
and regulates all international chess competitions:

World Chess Championship
Candidates Tournament
World Team Championship

Chess World Cup
FIDE Grand Prix
Chess Olympiad

2

FIDE defines the
rules of chess

3

FIDE calculates the Elo
ratings of players



Chess ID

NOW IT'S TIME
to unite all chess players
worldwide with Chess ID

The unique reference code

The unique reference code for
any person engaged in any
chess related activities

The unified ID ecosystem

The unified IT ecosystem which
can be used by all chess players
of the world


FIDE builds a new ecosystem

Today

FIDE only sees a small fraction of all players

Tomorrow

All Current and ex Chess players will be loyal members of FIDE Chess ID program


FIDE
Controls the Chess World

Partners
benefits for FIDE and Chess ID Members

Alumni
current and ex players

National Chess Federation
pro-players development

Chess club/School
players development

FIDE Official
verifies information

Chess ID
for all players



Partners & alumni club

Using the Chess ID as the sponsors and partners identification, FIDE will have an opportunity to develop and manage relationships with its sponsors and partners.

Special events, business forums for FIDE partners, support in media and online chess resources etc.



Chess products
Manufacturers

Alumni/Chess
enthusiasts events

Publishers

Corporations

Magazines

Chess servers